108 Jefferson Ave.
Des Moines, IA 50314
P# 888-885-2002

Consumer Name
Address
City, State

Dear Consumer:

You are a valued customer of JB Autosports, Inc., which is why you are receiving this notice about a security breach at http://subispeed.com and http://ft86speedfactory.com ("the websites") that may have affected your personal information.

From approximately August 1, 2015 through November 9, 2015, the websites' checkout page where customers input their payment information to purchase products from JB Autosports was the target of a cyberattack originating from a Russian IP address. The breach affected customers who used Visa, MasterCard, Discover, and American Express branded cards to pay for their purchases from the websites. The breach allowed cyberattackers to intercept customer names, addresses, credit card numbers, credit card expiration dates, CID numbers, CAV2 numbers, CVC2 numbers, and CVV2 numbers ("Customer Information"). The Customer Information was intercepted after it was entered on the checkout page as it was being transmitted to PayPal for processing. JB Autosports' policy is to not store customer credit card information.

Since detecting the breach, JB Autosports has made every effort to mitigate the damage by contracting with a third-party vendor to identify the source of the breach and implement security solutions to prevent a recurrence of the breach. JB Autosports has also improved its cybersecurity defenses to prevent future breaches of Customer Information. In addition, JB Autosports has had major credit card networks and PayPal notified of the breach. No law enforcement investigation delayed this notice.

Nevertheless, as a result of the data breach you may become the target of identity theft, including credit and debit card fraud. Cyberattackers may have already tried to commit fraud using your Customer Information, or they may be waiting to do so in the future. You should monitor your credit and account statements to ensure that you are not the victim of fraudulent activity. You may want to contact your financial institution to discuss fraud prevention programs that might be available to you.

You may also obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting http://www.annualcreditreport.com, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You should also be aware that you can obtain information about your credit report and ways to detect fraudulent activity by contacting each of the national consumer reporting agencies:

Equifax Information Services

Credit report dispute address:	Equifax Information Services, LLC. P.O. Box 740256 Atlanta, GA 30348
General address:	Equifax Credit Information Services, Inc. P.O. Box 740241 Atlanta, GA 30374

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Fraud alert phone number:	(888)766-0008
Credit report dispute phone number:	(866)349-5191
Website:	http://www.equifax.com

Experian

Credit report dispute address:	P.O. Box 4500 Allen, TX 75013
Fraud alert phone number:	(888)397-3742
Credit report phone number:	(877)284-7942
Website:	https://www.experian.com

TransUnion

Credit report address:	Annual Credit Report Request Service P.O. Box 105281 Atlanta, GA 30348-5281
Fraud alert address:	TransUnion LLC P.O. Box 2000 Chester, PA 19016
Fraud alert phone number:	(800)680-7289
Credit report dispute phone number:	(800)916-8800
Website:	https://www.transunion.com

You may obtain information from Equifax, Experian, and TransUnion on how to place a security freeze on your credit report. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing or other services. You may find information about how to place a security freeze on your credit report by visiting the following websites for each of the credit reporting agencies:

Equifax: https://www.freeze.equifax.com/
Experian: https://www.experian.com/freeze/center.html
Transunion: http://www.transunion.com/credit-freeze/place-credit-freeze

You can also obtain information about protecting yourself from identity theft by reviewing resources provided by the Iowa Attorney General at the following web address:
https://www.iowaattorneygeneral.gov/for-consumers/general-consumer-information/identitytheft/.

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Finally, you should remain vigilant for identity theft, and report any incident or suspected incident of identity theft to law enforcement. You can obtain further information about identity theft from, and report suspicious activity to, the following:

Office of the Attorney General of Iowa
Crime Victim Assistance Division
Lucas State Office Building
321 East 12th Street
Des Moines, IA 50319
Phone: (515)281-5044
Toll-Free: (800)373-5044
FAX: (515)281-8199

Office of the Attorney General of Iowa
Consumer Protection Division
Hoover State Office Building
1305 E. Walnut Street
Des Moines, Iowa 50319
Phone: (515)281-5926
Toll Free: (888)777-4590 (outside of the Des Moines metro area)
Fax: (515)281-6771
consumer@iowa.gov

Maryland Attorney General
Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202
Attn: Security Breach Notification
(410) 576-6566
(888) 743-0023
Idtheft@oag.state.md.us
http://www.oag.state.md.us/idtheft/businessgl.htm

Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580
(202) 326-2222
877-FTC-HELP (382-4357)
https://www.ftc.gov/contact

North Carolina Attorney General
9001 Mail Service Center
Raleigh, NC 27699-9001
Telephone: (919) 716-6400
Fax: (919) 716-6750
Toll Free: (877) 566-7226
http://www.ncdoj.gov/

We appreciate your understanding after this unfortunate event. JB Autosports takes the importance of customer confidentiality very seriously and is working hard to avoid any future breaches with newly implemented live monitoring security services. JB Autosports values your business and will continue providing you with high quality products and services. Please contact our customer service number if you have any additional questions at (888) 885-2002 between the hours of 8:00 am to 5:00 pm central standard time.

Regards,
Jeremy Boysen
President
JB Autosports, Inc.